



JESSICA DEUTSCH'S  
**ARTS TO LIFE**  
CULTURAL EXPERIENCES

## STAFF

### JESSICA DEUTSCH

*President, Arts to Life*

As Director of Educational Programs for a period of ten years, at Sotheby's, New York, Jessica structured seminars on all aspects of collecting ranging from Renaissance Jewelry to French Furniture and Contemporary Art. In this way, she acquired experience in all the arts and assembled an international network of scholars, museum curators and collectors. She holds an undergraduate degree from The University of Cape Town, South Africa, and a graduate degree from The University of California. She has also done postgraduate study in The History of Art and Architecture at Cambridge University England and at The Art History Department of The Graduate School of The City University of New York. She is a published author, and contributes to publications in England and Europe. *Arts to Life* is the outgrowth of her interest in social history, the interrelationship of the arts and of the various discoveries she has made through years of research and travel. She chooses the themes for each program, writes, designs and illustrates *Arts to Life* brochures. In each program, she includes period events and unusual activities aimed at bringing the age to life, and making the experience of learning an enjoyable adventure into the heart of a culture.

### CLAUDE SCHWAB

*Vice President*

Claude Schwab holds an undergraduate degree from the University of Pennsylvania, and he distinguished himself as a poet and writer. He holds an MBA from Wharton Business School and until recently lived in San Francisco, where over a three-year period he was both a consultant and

a venture capitalist in the areas of media, technology and entertainment. At *Arts to Life*, Claude is now Vice President of Finance and Business Development. He plans to take the company into other areas of the arts, and into the communications media. He is fluent in French, having been educated at Lycee Francais in New York.

### BRADLEY QUINN

*Program Director*

Bradley Quinn was educated in Sweden and England and speaks several languages. He received an undergraduate Journalism degree and holds an M.A. from the University of London in History of Art. He has curated exhibitions in London and Stockholm, and lectures at the Victoria & Albert Museum, London. Bradley is the author of a book on fashion and continues to contribute to publications in Europe and in America. He has relocated to New York to join *Arts to Life*, where he will be structuring and leading foreign programs.

### KATHERINE SALVI

*Marketing Director*

Katherine Bates has spent the last ten years working in Education both at Sotheby's and at Christie's. Taking a break over the last year she worked for the marketing department at Young and Rubicon and studied graphic design under an Italian Designer. She will be handling the marketing of *Arts to Life* programs as well as developing *Arts to Life*'s relationship with International Fairs.

### NINA NANAVA

*Director of Program Development, Eastern Europe*

Nina is a PhD student at The London School of Economics where she is on a grant from the Georgian Government, having been chosen for her outstanding academic abilities. She is being groomed for a state position in her country. She is fluent in Russian, French and English and besides running the London office she will be assisting and leading the Eastern European programs for *Arts to Life*.

## BEN SOSKIS

*Contributing Editor, Arts to Life publications*

Ben Soskis is the Assistant Editor at The New Republic.

## LAYA SALUDO

*Researcher*

Laya is reading History of Art, at Barnard College. Fluent in several European and Asian languages, Laya's extensive knowledge of art history enables her to research our itineraries and develop course material. Laya also coordinates our press campaigns.

## KRISTEN LORELLO

*Researcher*

Currently reading Italian Language and Culture at Barnard College, Kristen is widely traveled and bi-lingual, and works primarily on our Italian programs. Kristen also writes for the *Arts to Life* newsletter.

## GAYE BLAKE-ROBERTS

*Advisory Board*

Gaye Blake-Roberts is curator of Wedgwood Museum, England, and curates museum shows on a worldwide basis. She has been in the decorative arts over a twenty-five year period, first at The Victoria and Albert Museum and then at Wedgwood. Her expertise extends to every area of the decorative arts. As she is aware of exhibitions happening on a world-wide scale she is an important adviser to *Arts to Life* in being sure the company addresses current interest and international topics.



SUSAN KADISH

*Advisory Board*

*New Initiatives*

Having traveled extensively with *Arts to Life* over a four year period, Ms Kadish will be developing a new area which we will initiate in 2002 – children's programs. Along with these educational programs we will be publishing a series of *Arts to Life* children's educational art books. Ms. Kadish is also initiating *Arts to Life Special Events for Museums*.

RAYMOND GODSON

*London*

Raymond Godson is responsible for overseeing *Arts to Life Limited*, London, and for the activities of the company in England.